



Adapting Policy to a Networked Global Economy and Society

24 June 2013
Palm Garden Hotel
IOI Resort Putrajaya



Opening Remark & Official Opening By
Y.Bhg Tan Sri Datuk Dr Sulaiman Mahbob
Chairman
Malaysian Institute of Economic Research



Workshop by
Professor Govindan Nair
President, Hemispheres Solutions LLC
Former Lead Economist, World Bank Group

"The workshop is regarded as specifically customized to issues and perspectives of current interest to the policy making process in Malaysia. It is therefore not envisaged as a "boiler plate" generic seminar of broader global interest but will be directly related to the goals and policies envisioned towards Malaysia 2020 Vision of attaining the status of an advanced economy."

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n intensive multi-disciplinary one-day workshop. This workshop received top ratings from participants in its first offering in Malaysia in November 2010. The June 2013 delivery will be fully updated with latest global research and case studies. Although fully global in scope, the workshop is tailored to issues of current relevance to Malaysia. It is forward-looking with a 'Malaysia Boleh' perspective on how to successfully meet global challenges of competitiveness, sustainability and social harmony, drawing also on worldwide experiences.

TARGET AUDIENCE

- Secretary General / Assistant Secretary-General
- DGs, DDGs and Senior Directors
- Assistant Directors, Heads of Department

Policy Makers & Senior Executives, Senior and Mid-Level Managers and professionals in government Ministries and agencies and other public sector entities. The workshop is suitable from participants from a variety of professional and disciplinary backgrounds and experience. It is intensive and highly participatory. Participants should expect to engage actively in discussion.

WHY THIS WORKSHOP?

Policy making is partly an art, but also exists as a science. Evidence-based policy making requires critical evaluation of data. Much can be learned by continually sharing different perspectives on issues which continue to be impacted by rapid global transformations in technology, demography, and governance. There is no single worldwide "best practice" in policy. However, there is value in seeking lessons from other countries worldwide and determining if these can be adapted to the Malaysian context. This workshop adopts a global perspective on current policy issues but frames them with relevance to different issues in Malaysia. It is intended to help those involved in framing and executing policy to both think wholistically about a range of current policy issues as well as anticipate future issues.

WORKSHOP OBJECTIVES

- Impart up-to-date knowledge on current worldwide developments and research findings in key areas of policy relevant to government officials
- Engage participants in an collaborative reflection on how the lessons of on-going worldwide policy experience can be adapted to relevant issues in the current Malaysian context
- Provide an opportunity for participants to engage in cross-sectoral, multi-disciplinary thinking on issues which cut across several Ministerial responsibilities
- Think wholistically by framing policy issues across different sectors and domains within an integrated analytical perspective of key global change drivers and mega-trends

KEY WORKSHOP FEATURES

- Based on most recent global research (within the last twelve month or less) from academia, think tanks, industry, and multilateral and official sources, distilled into a user-friendly framework
- Multiple perspectives cutting across economics, finance, management, education, social psychology, demography, and other social sciences as well as from science, technology and innovation viewpoints. All material is presented as research applied to actual policy practice and not simply as theory.
- Use of cross-country comparative data, country case studies, video clips, and provocative reflection questions designed to draw from participants' own knowledge as policy practitioners
- Workshop style combines multiple learning methods from traditional lecture and videoclip viewings to continuous professional exchange among participants as facilitated by the workshop leader

WHAT WILL YOU GAIN FROM PARTICIPATING?

- Update your knowledge on critical policy issues of relevance to your current and future professional engagements
- Sharpen your preparation to contribute in a creative and innovative way to policy work in different domains
- Engage and learn from other Malaysian policy professionals who have knowledge and experience in many different areas
- Enrich your global perspective on issues which may nonetheless present themselves mainly in their national and local dimensions in your daily work

PROGRAMME

- 8.00am - 9.00am Registration
- 9.00am - 9.05am Welcoming Note By Programme Chairman
- 9.05am - 9.20am Opening Remark By Y.Bhg Tan Sri Datuk Dr Sulaiman Mahbob
Chairman, Malaysian Institute of Economic Research

MORNING SESSION

- 9.20am - 10.30am **INTRODUCTION AND OVERVIEW**
- A. The changing concept of policy as process and substance
 - B. Our framework for discussing policy in this workshop

10.30am -10.45am Morning Refreshment

10.45am - 11.00am **CRITICAL REGIONAL AND GLOBAL THEMES FOR FUTURE POLICY**

- A. The world economy 2013-2020: where will economies grow (regions, countries, and sectors)
- B. Key Change Drivers Impacting Policy:
 - Demography: how are the structure and dynamics of population change impacting different areas of policy?
 - Technology: how are key technological changes impacting both the substance and process of policy?
- C. Key Common Contemporary Policy Issues Worldwide
 - Globalization and Competitiveness
 - Climate change and Sustainability
 - Governance and Citizen Participation
 - Inter-dependence and securing the global commons

POLICY CLUSTER A: EDUCATION, HUMAN CAPITAL AND INNOVATION

POLICY CLUSTER B: ENERGY, ENVIRONMENT AND SUSTAINABILITY

1:00pm - 2.00pm LUNCH BREAK

AFTERNOON SESSION

2.00pm - 3.30am **POLICY CLUSTER C: GLOBALIZATION AND ENTERPRISE DEVELOPMENT**

POLICY CLUSTER 4: GOVERNANCE, SOCIAL MEDIA, AND CITIZEN PARTICIPATION

3.30pm -3.45pm Evening Refreshment

3.45pm - 5.30pm **CAPSTONE: ADDRESSING CHALLENGES OF CHANGING MIND SETS IN POLICY MANAGEMENT**

- a. Managing government as an adaptive, learning organization
- b. Individual and institutional cognitive barriers to learning
- c. Simplifying rules and regulation
- d. Communicating with private sector and citizenry

5.30pm

End Of Session

SPEAKER *Professor Govindan 'Govind' Nair*

Govindan ("Govind") Nair is President/CEO of Hemispheres Solutions LLC, a Virginia, USA international training, consulting and business services firm located in the Washington DC metro area. He is also Adjunct Professor at The George Washington University and holds current or past Visiting Professor positions in Malaysia and Australia. He was formerly Lead Economist at the World Bank Group where his 25-year career spanned financial and capital markets, enterprise development, infrastructure financing, training and capacity building, and privatization. With experience in over 80 countries on all continents, Govind helps decision makers in government and business design and implement strategies, particularly in relation to challenges of globalization, market entry, partnership development, branding and marketing, and training. He is fluent in French, Spanish and Bahasa Malaysia and is a graduate of Princeton University (USA) and Institut d'Etudes Politiques (Paris, France) as well as St. John's Institution (Kuala Lumpur). Govind is a frequent speaker at global conferences and delivers about a dozen workshops annually to decision makers worldwide. He currently divides his time mainly between the USA, Asia and Australia. His detailed biodata can be viewed at: <http://www.linkedin.com/in/govindnair99>



REGISTRATION FORM

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DESIGNATION

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ORGANISATION

CORRESPONDING ADDRESS

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SIGNATURE

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TERMS & CONDITIONS

- FOR PRIVATE SECTOR** - The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment or an undertaking letter is presented.
- FOR GOVERNMENT SECTOR** - A Local Order (LO) or Letter of Approval to participate must be presented before or during the event.
- CANCELLATION POLICY** - For any cancellations, kindly inform the secretariat in writing / fax 3 days before the event, otherwise the conference fees will be billed. Replacement will / can be accepted. No refund for cancellation made after **20 June 2013**.
- REGISTRATION FEE** - **RM1,050.00 per delegate**.
- GROUP DISCOUNT** - **RM50.00** per delegate will be given for group registration of Five (5) or more from the same organisation (same time and same billing source).
Fees to include Lunch, Refreshments and Workshop materials / documentation)
- PAYMENT MODE** - All Bank Draft / Local Order / Cheques must be crossed and made payable to
ISI VENTURES SDN BHD
- BANK TRANSFER**
Bank - Affin Bank Berhad
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Account No - 1001 9001 0208

All enquiries must be forwarded to:-

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ADAPTING POLICY

HRDF CLAIMABLE

The Fee is Claimable from HRDF under SBL Scheme
(Subject to HRDC Policies and Procedures)



No Siri: 1378

* The organiser reserve the right to make any necessary amendments to the benefits of this workshop.