

# INNOVATIVE LEADER

A hand holding a glowing lightbulb, symbolizing innovation and leadership. The lightbulb is bright and surrounded by a red, glowing square background.

*Using  
Innovation  
To Meet  
Today's  
Leadership  
Challenges*

27 ~ 28 MAY 2013  
PUTRA WORLD TRADE CENTRE  
KUALA LUMPUR



USING  
INNOVATION  
TO MEET

# TODAY'S LEADERSHIP CHALLENGES

## ***How do you generate, capture & implement innovative leadership success strategies?***

Would you like to turbo charge your leadership effectiveness using creative thinking and problem solving?

Within teams people wear many hats and deliver many roles. They are sometimes leaders, problem solvers, communicators, facilitators, teachers and even learners. These same people face challenges and issues that need to be resolved and they need to take responsibility for finding relevant information, sifting through it, enacting a solution, evaluating it and improving on it.

Taking an innovative look at these challenges and issues will enable you to lead your team to make meaningful change to improve your organization's services, processes and outcomes. Successful teams within organizations should be lead and managed so that innovation becomes part of their culture.

## **Learning Outcomes**

By the end of this workshop participants will be able to:

- Foster an innovative approach to team work and collaboration
- Create a language and a structure for creativity and innovation
- Manage discussions using a creative process
- Run powerful and effective meetings
- Cultivate a high-performance team culture in which people can flourish.
- Unleash the power of your teams creative strengths and recognise their creative challenges
- Engage hearts and minds of team members
- Improve collaboration and teamwork
- Develop new ways to connect and have fun with your people



YOUR PRESENTER

**LINDSAY ADAMS**

**L**indsay Adams provides entertaining and informative keynote speeches and educational seminars. He provides customised programs, tailored specifically to meet specific business needs.

Lindsay is a people expert who has worked with business owners, entrepreneurs and sales professionals across Australia, Asia and the United States. He won't just 'tell' you the principles of the topic without helping you put them into action. Lindsay is a Master Practitioner in Neuro Linguistic Programming and holds many management and training accreditations which he uses in his presentations and work with a diverse range of clients.

Lindsay was the 2009-2010 International President of the Global Speakers Federation and a Past National President of the National Speakers Association of Australia (NSAA). He holds the Certified Speaking Professional (CSP) designation with that organisation. CSP is the highest member designation of NSAA and the only internationally recognised designation for professional speakers. This designation guarantees that you receive a professional presentation every time.

# COURSE OUTLINE

This program is designed to run over two days and includes a variety of teaching methodologies including many activity based and experiential learning activities. Participants will receive a comprehensive course work-book and materials.

## DAY 1

Welcome, Introductions, Learning Objectives and Agenda

### Warm up your brain to creative thinking

- What is innovation, problem solving, decision making?
- How the physical environment aids creative thinking

### The Innovation Process

- The creative environment
- Brain waves and meditation
- Mining ideas from your sub-conscious
- Harnessing your memory

### Harnessing the power of your teams' creative strengths and recognise their creative challenges

- Introducing the Golden Rule vs the Platinum Rule
- Understanding the four Platinum Rule behaviours and how behaviours impact the innovation quotient of the team
- Harnessing the power of the individual as an innovative team leader

### Harnessing the Power of the Platinum Rule

- Mastering the four styles in meetings
- Communicating with the four styles
- Negotiating with the four styles
- Innovating with the four styles

### Facilitating Team Discussions

- Listen
- Clarify
- Manage participation
- Test for agreement

### Win / Win Decision Making

- What is consensus?
- Creating win/win decisions
- A decision for all people

Recap on Day 1 - Close

## DAY 2

### Are Assumptions Killing Your Team?

- Assumptions are one of the biggest creativity killers
- Identifying the need to actively challenge and crush assumptions
- The Strasbourg vending machine

### Get Happy to be Creative

- Managing to have fun in your Team
- Identifying ways to have fun in your Team
- The Twin Towers of innovation

### Decision Making

- Why decisions need taking
- Ingredients of good decision making
- Assess your personal thinking style

### Innovative Recognition Ideas

- It's time to bury the walking dead
- Engaging the hearts and minds of all the team
- The Recognition generator

### A Bridge Too Far

- Leadership and innovation melded into a challenging experiential exercise
- Participants apply their learnings

Recap on Program - Close

### PROGRAMME SCHEDULE

8.00 am	Registration
9.00 am	Morning session
10.30 am	Refreshment
1.00 pm	Lunch
2.00 pm	Afternoon session
3.30 pm	Refreshment
5.00 pm	End

# REGISTRATION FORM

## PARTICIPANTS

## DESIGNATION

## EMAIL

1.			
2.			
3.			
4.			
5.			

## ORGANISATION

## CORRESPONDING ADDRESS

## CONTACT PERSON

## SIGNATURE

## TEL

## FAX

## EMAIL

## TERMS & CONDITIONS

- 1. FOR PRIVATE SECTOR** - The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment or an undertaking letter is presented.
- 2. FOR GOVERNMENT SECTOR** - A Local Order (LO) or Letter of Approval to participate must be presented before or during the event.
- 3. CANCELLATION POLICY** - For any cancellations, kindly inform the secretariat in writing / fax 3 days before the event, otherwise the conference fees will be billed. Replacement will / can be accepted. No refund for cancellation made after **24 May 2013**.
- 4. REGISTRATION FEE** - **RM1,650.00 per delegate**.
- 5. GROUP DISCOUNT** - **RM50.00** per delegate will be given for group registration of Five (5) or more from the same organisation (same time and same billing source).  
Fees to include Lunch, Refreshments and Workshop materials / documentation)
- 6. PAYMENT MODE** - All Bank Draft / Local Order / Cheques must be crossed and made payable to  
**WORLDWIDE CORPORATE RESOURCES SDN BHD**
- 7. BANK TRANSFER**  
Bank - Maybank Berhad  
Account Name - Worldwide Corporate Resources Sdn Bhd  
Account No - 5140 5717 4708

All enquiries must be forwarded to:-

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[www.globaleventasia.com](http://www.globaleventasia.com)

## USING INNOVATION

### HRDF CLAIMABLE

The Fee is Claimable from HRDF under SBL Scheme  
(Subject to HRDC Policies and Procedures)



NO SIRI: 1378

\* The organiser reserve the right to make any necessary amendments to the benefits of this workshop.