



RAZOR SHARP

MEMORY

For Greater Productivity And Effectiveness

19 JUNE 2013

VISTANA HOTEL KUALA LUMPUR

Overview

Developing a **Razor Sharp Memory** is achievable and attainable by everyone. Age or any other factor does not hinder you. Having an excellent memory will make you more productive and effective within your organisation. You can remember anything and everything that you want, if you know how it is done.

If you think about it, practically half of our life is based on trying to remember something that we should do or should have done or something that we have to do. This is a tedious process and a major hindrance to productivity. Despite the fact that we have many audio-visual aids to help us remember – these are unreliable as compared to our hidden potential to remember with the limitless power of your mind.

In this intensive and result-oriented and intensive 1 day workshop you will be taught on how to use a creative thinking process called 'bisociation' to create memory pegs that will allow you to not only improve your memory but also to become more creative.

The techniques taught is very similar to learning how to ride a bicycle. You need to actually practice with it before you can see any development in yourself. But the end result is that you will be able to remember if you try. You will learn:

- *Techniques to remember to-do lists, points of speeches and other lists*
- *The process of memory and how you can make it work for you*
- *How to improve memory*
- *Simple yet powerful tools for recalling information at will*
- *How to engage both sides of your brain in learning and memorizing information faster*
- *Techniques for focus and concentration that will improve your performance at work*
- *Creating a paradigm shift in your attitude towards learning, memorizing and tackling information*
- *Improving your productivity by boosting your brain power*
- *How to avoid frustration of not being able to recall important information at the right time*
- *Find out what inspires your brain to remember or forget*
- *Popular notions on memory and exploding the "memory myths"*

Methodology

This is a highly interactive and competency based workshop and participants will be frequently asked to participate and checked upon their level of competency in the application of the technique taught.

Trainer



Daniel Theyagu is a Senior Consultant of Training Edge International and has been designing and delivering training program for many corporations since 1989. He has effectively trained more than 200 000 people from more than 25 countries around the world. A highly sought after trainer, Daniel is well known for his light hearted and humorous approach in conducting his training and making the session memorable and effective.

His participants have included – Judges, Lawyers, Doctors, Ministers, High Ranking Civil Servants, CEOs, Accountants, Architects, Police Officers, Prison Officers, Military Personnel, Pilots and not forgetting students. Some of the companies that have repeated engaged Daniel for this workshop are:

- Defence Science and Technology Agency
- Defence Science Organization
- Gleneagle Hospital
- Land Transport Authority
- Lufthansa
- Ministry of Defence
- Ministry of Finance
- Ministry of Home Affairs
- Ministry of Law
- Ministry of Manpower
- Mount Elizabeth Hospital
- Nanyang Technological University – Centre for Continuous Education
- National Council for Social Services
- Rhodia Asia Pacific Pte Ltd
- Rolls Royce
- ST Aerospace
- Surabaya University [Indonesia]
- US Embassy

Daniel has to date written Five Books:

1. Making memory work for you
2. Guide to success in studies for mature students
3. Developing true leadership potential
4. Gravitating towards success
5. Read faster! Memorize better! Think clearer!

Daniel has also given several radio programs on how to improve your memory on Mediacorp radio 938 Live.

Workshop Outline

- Memory Competency Test
- Developing the Power of Observation
- Level 1: Forming Creative Sentences
- Applying Level 1 in the office environment
- Level 2: Visual Association
- Practice on Level 2
- Adaptation of Level 1 and 2 in the Office
- Using Level 2 – for remembering 'To Do' List
- Other uses of Level 2 and practice
- Creating your own pegging system – up to 50 with the da Vinci code
- Customizing and internalizing the pegging system
- Finding opportunities in your life to practice your newfound skill
- other reading materials
- Bringing everything together
- Creating a self-motivating environment to maximize your memory power

At the end of the workshop:

The participants will have grasped the fundamental aspects of developing a razor sharp memory to apply them in the remembering whatever they want with a little bit of practice and confidence on their part. This is a hard-skills workshop and therefore results are guaranteed. The only people who might not gain from this are those who choose not to practice and make the necessary commitment.

PROGRAMME SCHEDULE

8.00 am	Registration
9.00 am	Morning session begins
10.30 am	Refreshment
1.00 pm	Lunch
2.00 pm	Afternoon session begins
3.30 pm	Refreshment
5.00 pm	End

PARTICIPANTS	DESIGNATION	EMAIL
1.		
2.		
3.		
4.		
5.		

ORGANISATION	
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CORRESPONDING ADDRESS	
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CONTACT PERSON		SIGNATURE	
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TEL		FAX		EMAIL	
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| <ol style="list-style-type: none"> 1. FOR PRIVATE SECTOR 2. FOR GOVERNMENT SECTOR 3. CANCELLATION POLICY 4. REGISTRATION FEE 5. GROUP DISCOUNT 6. PAYMENT MODE 7. BANK TRANSFER | <ul style="list-style-type: none"> - The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment or an undertaking letter is presented. - A Local Order (LO) or Letter of Approval to participate must be presented before or during the event. - For any cancellations, kindly inform the secretariat in writing / fax 3 days before the event, otherwise the conference fees will be billed. Replacement will / can be accepted. No refund for cancellation made after 14 June 2013. - RM1,050.00 per participant. Fees to include Lunch, Refreshments and Workshop materials / documentation) - A RM50.00 Discount will be given for group registration of Five (5) or more from the same organisation (same time and same billing source). - All Bank Draft / Local Order / Cheques must be crossed and made payable to WORLDWIDE CORPORATE RESOURCES SDN BHD
 Bank - Maybank Berhad
 Account Name - Worldwide Corporate Resources Sdn Bhd
 Account No - 5140 5717 4708 |
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All enquiries must be forwarded to:-

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RAZOR SHARP MEMORY

HRDF CLAIMABLE
 The Fee is Claimable from HRDF under SBL Scheme
 (Subject to HRDC Policies and Procedures)



No Siri: 1378

** The organiser reserve the right to make any necessary amendments to the benefits of this workshop.*